



Shahid Mirza

UI / UX & Graphic Designer & Team Lead at Green Tech

Contact Info

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165 Tufail Block, Canal Bank Housing Scheme, Harbanspura Lahore, Pakistan

I'm Shahid a creative Graphics & UI/UX Designer & Front-end Developer with almost 15 years of solid experience in advertising, website industry & digital marketing, and hold bachelor degree in fine arts (specialized in graphic design), I create useful things for screens & spaces of all sizes. I'm a firm believer in human centric design. I hope to make the way we interact with our devices, meaningful, efficient, and more human - as well as being super good looking. I make any graphic design of the various trends and of the styles.

Strengths & Skills

Technical Skills

- ✓ Adobe Photoshop
- ✓ Prototyping
- ✓ Adobe XD
- ✓ Adobe InDesign
- ✓ Adobe Illustrator
- ✓ UI / UX
- ✓ Web Design
- ✓ HTML 5
- ✓ Bootstrap

Management Skills

- ✓ Communication Skills
- ✓ E-Commerce
- ✓ Time Management
- ✓ Team player
- ✓ Analytical
- ✓ Resource Planning

Academics

Title	Institute	Date
BFA	University of the Punjab, Lahore	2004
F.Sc. Pre-engineering	Pak Polytechnique Institute, Lahore	2000

Certifications

Title	Authority	Date
Diploma in CERTIFIED WEB DEVELOPER (PHP/MySQL)	EVS Learning Institute	Starting January 2010
Workshop of CONCEPT TO IMAGE DEVELOPMENT	Punjab University	Starting July 2007
Diploma in COMPUTER GRAPHICS DESIGNING	Punjab University	Starting April 2002

Experience 15 years

Company	Designation	Duration	
Green Tech	Graphic/UI/UX Designer and Team Lead	Oct 2017 - Present	2.4 years
Cranberry Marketing	Graphic/UI/UX Designer and Team Lead	Aug 2009 - Sep 2017	8.1 years
EZEE Prints / Aesthetics Management	Senior Graphic and Web Designer	Jan 2008 - Oct 2010	2.8 years
Deziners Design Junction	Graphic Designer	Jan 2006 - Jan 2008	2 years
EAGLE ADVERTISERS	Graphic Designer	Jan 2005 - Jan 2006	1 year

Work History

Green Tech	Oct 2017 - Present (2.4 years)
Graphic/UI/UX Designer and Team Lead	Lahore, Pakistan

Green tech is a UK based software house and digital printing company, I have revamped their website, back-office, social media and designed different digital products for them.

Cranberry Marketing

Aug 2009 - Sep 2017 (8.1 years)

Graphic/UI/UX Designer and Team Lead

Lahore, Pakistan

Cranberry Marketing is a UAE & UK base digital advertising agency with the services of creative designing, branding, website development & digital marketing. I had started as senior graphics and web designer and now I manage project development initiation to closure and work on outlining scope, goals, deliverables, required resources and timing. Complete workflow breakdown structure to estimate effort required for each task and side by side design and front development.

EZEE Prints / Aesthetics Management

Jan 2008 - Oct 2010 (2.8 years)

Senior Graphic and Web Designer

Lahore, Pakistan

EZEE Prints a UK base online designing and printing company. I worked as a head of the design department developed ideas for print & web. Correspondence with printers and customers.

Deziners Design Junction

Jan 2006 - Jan 2008 (2 years)

Graphic Designer

Lahore, Pakistan

This is an advertising agency, my responsibility at here are to create all sort of designs as per customer's requirements and correspondence with printers and customers accordingly.

EAGLE ADVERTISERS

Jan 2005 - Jan 2006 (1 year)

Graphic Designer

Lahore, Pakistan

It's a home of give away and printing press involved in all kinds of printing and advertising activities.

Projects

Branding, web design & development, digital marketing

Jan 2016 - Jul 2017 (1.5 years)

Company: Cranberry Marketing

www.cranberrymktg.co.uk

Tools: html/css, bootstrap, adobe illustrator, adobe photoshop, adobe XD

www.shahidmirza.pk
www.aalabels.com
www.3faces.co.uk
www.losha.pk
www.solarshieldemirates.com
www.ocshi.com
www.manshabrothers.com
www.tealand.ae
www.bluefinrentals.ae

References

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Cranberry Marketing
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Kashif Khan | 0333 4477400

Descon Corporation
kashif.khan2873@gmail.com

Industries

- Information Technology

Languages

- Urdu - Native
- English - Medium

Functional Areas

- Creative Design

Hobbies

- Blogging
- Traveling
- Photography